



Make your office more productive and profitable.

Capture every opportunity by managing listings, transactions, accounting, administration, reporting and more, centrally and securely. Speed processes, improve efficiency and reduce errors with fully integrated functions. Stay on top of every situation with automated reminders. And simplify the work by eliminating duplicate data entry.

Comprehensive, Integrated Capabilities

Listings Management

Tracks requirements from contract to sale, expiration or cancellation

- Imports listings directly from MLS Board*
- Populates listings with complete property features, pictures, commission calculation, agents info and more**
- Exports listings to Franchise Head Office
- Generates listing forms, feature sheets & letters automatically
- Warns real estate sales professionals of upcoming expirations
- Creates full statistics & reports

Sales & Transactions

Automates conveyance tasks from contract to completion

- Imports your listing information
- Calculates commissions & fees; addresses any commission plan
- Writes/tracks payouts, commission checks, direct deposits and more***
- Automatically emails custom conditions to sales professionals on due dates
- Prints/emails conveyancer's instructions & correspondence
- Faxes/emails reports and letters
- Displays full statistics and reports

Accounting

Simplifies and manages all core functions

- Includes general ledger, payroll, credit card processing & more***
- Provides configurable financial statements, budget analyses & more
- Includes an agent billing system with detailed statements
- Provides cash flow, cash requirements and payroll ledger reports
- Produces financial statements on demand
- Exportable to CSV format
- Consolidated reports for multiple offices
- Produces 1099/W-2 or T4's and T4A's

Special Features

- Supports multiple users in one location; connects multi-locations on one database
- Customizable forms, letters, and reports, report writer and a SQL report tool
- Search, Help, and Shortcut functions
- Supports encrypted offsite backups to secure FTP servers
- Implementation & training

* MLS agreement required and additional fees may apply.

** Requires purchase of Borran Connect!

*** Additional fees may apply.

Benefits to Your Business

- **Comprehensive.** Manage listings, sales transactions and accounting – all in one package
- **Integrated.** All functions share the same data – no more re-work
- **Streamlined.** Import and export data directly – eliminate duplicate data entry
- **Flexible.** Supports small offices and large franchises. Customizable for commission plans and processes
- **Secure.** Implemented on your own servers – you have full control over your data
- **Productive.** Teams are immediately productive – RealBroker is easy to deploy, learn and use
- **Compelling.** Agents and partners appreciate quick, error-free payouts – aids loyalty and recruitment
- **Proven.** 20+ years of development, installed in thousands of real estate offices and independent brokerages

“RealBroker is awesome! I love that it keeps us so organized. It has saved me tons of double-entry, and it’s really user friendly.”

–Sheila O’Reilly, Coldwell Banker ProCo Realty

Technical Specifications What’s Included

- RealBroker software on CD and printed user manual
- One year support and licensing dependant on level of support purchased
- Dedicated training for all modules
- Borran Software website access (for product updates and online help)

Minimum System Requirements Single Computer Installation

- Pentium 4 with 1024 MB of RAM
- CD-Rom Drive
- High speed Internet connection
- Windows 2000, XP, Vista Professional or NT 4 or higher
- USB hard disk / Removable hard drive for backups.
- Must meet minimum requirements of the OS

Multi-Site Support

RealBroker can reside on a central server and/or operate from remote sites using one of these technologies:

- Wide Area Network (WAN)
- TCP/IP & remote connectivity software (i.e.: RDP, PCAnywhere, VNC)
- CITRIX MetaFrame software (for thin-client WAN or ISP connectivity)
- Win 2K3 server with terminal server unique users; rec.screen resolution 1024X768

For a live demo or to request a quote call Borran Software:
800.710.7650 or visit www.borran.com.

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